**Open position** (part-time) advertised 01.11.16

We seek a **Community Manager (f/m)** to support Grown this coming winter season in building our community by digital communication and real events, supporting the founding director and the Grown friends team.

Grown is an eco-entrepreneurial business combining eco-innovative design of outdoor products, in specific skis and accessories, with guided trips and experiences as part of our outreach and sustainability communication. As the pioneer in eco-social ski design, Grown won the first ISPO eco design price in 2008. Today we are a network-based small business with hubs in Zurich (CH), Ostana (I), and Garmisch-Partenkirchen/Munich (D).

Grown EcoRocker Double rocker big mm machine with the lowest environmental footprint of skis available. [www.grownnox.com - EcoInnovation and Experience](http://www.grownnox.com)

Our eco-friendly skis are based on the first published life cycle analysis of skis in the leading academic Journal of Industrial Ecology. In addition to skis, we currently design and produce outdoor accessories such as woolen beanies and knives, and offer ski trips e.g. to the Arctic of Svalbard, to the Piedmont Alps and to Georgia. As part of a new Grown laboratory, we are experimenting with new shapes, materials and sustainable design options. We offer ski building courses and lectures in systemic design, such as with the ETH Zurich.

**Job description**

The ideal candidate is a ski/Telemark/snowboard instructor or/and mountain guide with a strong value-based interest and spirit in and for sustainability. The offered position is part-time with a paid equivalent of about 20h of work per month, for the period November ‘16 until March ‘17. Ideally, the candidate is a student and/or works as a ski instructor/guide this coming winter, based in the central Alps (Switzerland, Austria, Germany, Northern Italy, France), and this part-time position is a valuable addition to her/his other job since it can be done from anywhere with flexible working hours.

In close collaboration with the founding director of Grown, the candidate will support website development, digital marketing, event organization and management; s/he will assist in daily routine tasks and has the chance to contribute to the design of new products and trips. The community manager will actively support the growth of our sales distribution network, help to build new partnerships, and manage 2-3 weekend
events on-site. There is no fixed work place; the community manager works independently organized from her/his own mountain office or café, while being easily reachable by digital means and willing to travel between Innsbruck and Grenoble.

Required skill set

The ideal candidate is a great communicator who easily connects with people; s/he is independently organized, capable to multi-task and has an education/training in sustainability or related topics. S/he is a snowsports instructor or/and mountain guide, is fluent in both spoken and written English, and speaks at least one other alpine language (German, Italian or French). Language skills are most critical for this position. Furthermore, the candidate is experienced working with Wordpress based websites, likes to write short marketing texts and narratives, is photo affine and creative.

We offer a unique experience in a highly innovative and creative, research-based outdoor sports and eco design business, great contact networks, and an adequate salary. Starting date is asap in November.

Applications contain a motivation letter, a CV with picture and information on snow sports and digital communication experience, and a one-half-page text about marketing a new eco friendly Grown splitboard. This info should be sent by email as one .pdf file to info@grownskis.com, attention Dr. Tobias Luthe. More information can be found at www.grownskis.com.

Applications are reviewed on a first-come-first serve basis.